



“Those who improve with age embrace the power of personal growth and personal achievement and begin to replace youth with wisdom, innocence with understanding, and lack of purpose with self-actualization.”

Bo Bennett



ICEERS

INTERNATIONAL CENTER FOR ETHNOBOTANICAL
EDUCATION, RESEARCH & SERVICE

The International
Center for Ethnobotanical
Education, Research
& Service (ICEERS)

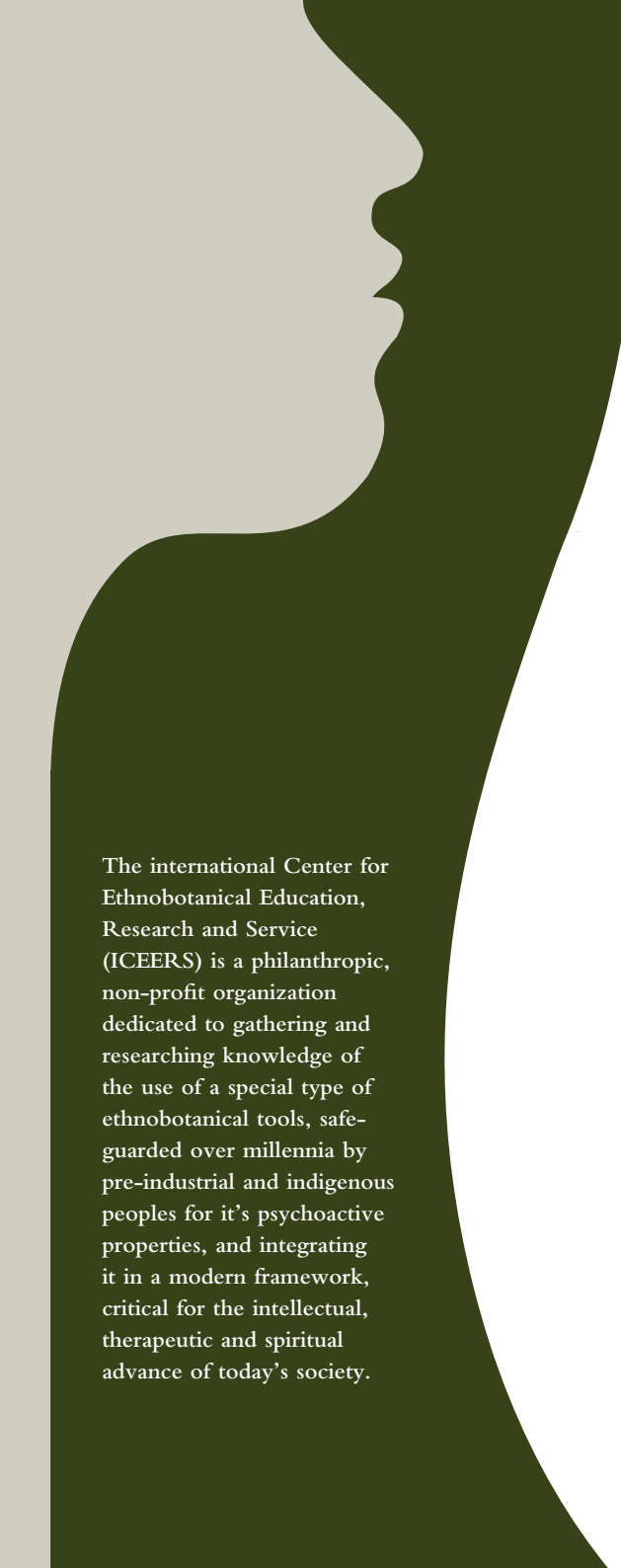
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ICEERS

INTERNATIONAL CENTER FOR ETHNOBOTANICAL
EDUCATION, RESEARCH & SERVICE

*'The future of society
grows from the seeds
we plant today'*



The international Center for Ethnobotanical Education, Research and Service (ICEERS) is a philanthropic, non-profit organization dedicated to gathering and researching knowledge of the use of a special type of ethnobotanical tools, safeguarded over millennia by pre-industrial and indigenous peoples for its psychoactive properties, and integrating it in a modern framework, critical for the intellectual, therapeutic and spiritual advance of today's society.

SOCIAL INDIGENCE

A society has emerged in which worldwide 450 million people suffer from a diagnosable mental disorder. More than 200 million people worldwide have a drug dependence. Beyond these statistics lay the quiet suffering of millions, perhaps even the majority of our society, who live under the radar of official, medical prognoses; those with unresolved trauma, damaged self esteem, unhealthy relationships, social anxiety and a vast spectrum of neuroses accumulated through personal history. These mental and behavioral problems stretch beyond the individual and slowly tear at the fabric of society's primary support structure: The family.

In this fast-food, throw-away world, society has fallen prey to the "quick-fix" approach to every dilemma, both big and small. The race to drown complex symptoms under a barrage of labels (ADHD, borderline personality and eating disorders) evokes the illusion that these are isolated syndromes, problems in and of themselves that can, and should, be merely suppressed. This brings us to the major shortcomings of a purely medical approach that lacks the tools

and resources to address these complex, multilayered problems at their root.

Beyond the ever growing need for efficient strategies in psycho-social problem solving, family and social structures would greatly benefit from effective methods for maximizing personal and career growth in 'healthy' individuals, catalyzing this process on all levels — mental, emotional, physical, behavioral, social and spiritual — in a holistic (whole-istic), integrative way.

THE ART OF SOCIAL EMPOWERMENT

For thousands of years, indigenous and pre-industrial societies mastered special plant species, known for its psychoactive properties, through religious and ritual use, to address medical, psychological and social issues critical to social relations and survival.

The importance and scope of these plant species for the human family, as tools for personal and social development, cannot be overstated. In response to the current social indigence, ICEERS works to answer the desperate cry for more dynamic and efficient solutions.

OUR MISSION

The International Center for Ethnobotanical Education, Research & Service (ICEERS) is a government recognized, philanthropic, tax-exempt, non-profit organization based in the Netherlands, dedicated to:

1 The promotion and dissemination of ethnobotanical knowledge, its applied, integrative practice in the interest of the intellectual, therapeutic and spiritual advance of society. Our aim is to marshal the forces of ancient indigenous ethnobotanical knowledge and modern therapeutic practice in the search for new directions in the evolution of contemporary society.

2 The continuance of the indigenous cultures, pioneers in the use of psychoactive plants from antiquity on, the support of their survival, and swift cessation of the progressive destruction of their habitat, including the rainforests, worldwide.

WHAT YOU CAN DO NOW!

With the latest technological advances, audiovisual media has swiftly become a powerful medium in synergy with an internet-based approach to world-wide networking and grassroots distribution, expanding our global impact.

There are a number of ways you can help:

- **Talk about it in your environment**
- **Become a member**
- **Help us expand our network**
- **Host a screening**
- **Donate to ICEERS**
- **Become a video or journalism volunteer**
- **Link to our internet site**
- **Collaborate with ICEERS**

*Visit us at
www.iceers.org
for more info!*